

# Safer Redhill

Taking pride in our town together

Summary  
June 2025



# Redhill



A thriving and growing town

- Railway hub
- Bus station
- Significant population growth

Recent new developments

- Inc. The Rise & The Light

Community and partner appetite to do focused work to address community safety concerns

# The power of place-based partnerships

Safer Redhill has brought together a number of national and local streams of work under a **single partnership banner**. The single banner has created a coherent approach and a clear and common message for residents about the wide-ranging work.



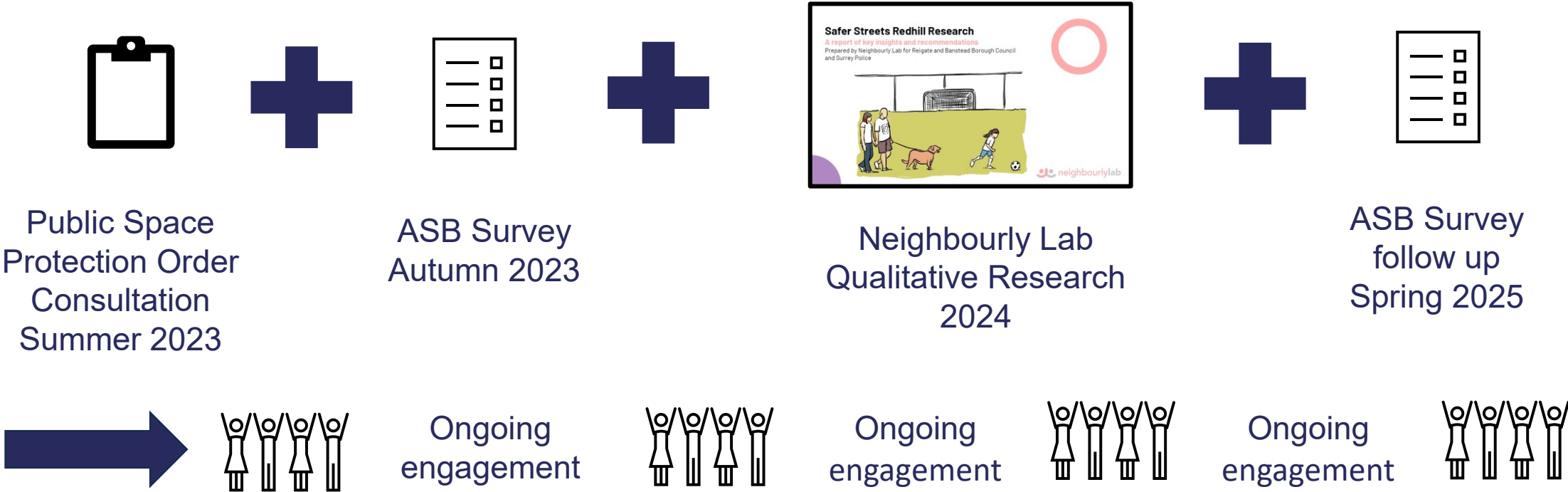
The project has been a **partnership** endeavour

- **10 partners** attending regular delivery group meetings
- On average **30 organisations** attending partner events
- **150 individuals** receiving partner updates (also published online)



# Residents voice and experience

Safer Redhill has sought to put residents, businesses and visitors to Redhill at the centre of the work.





# Delivery has responded to research + data

## Together we understood....

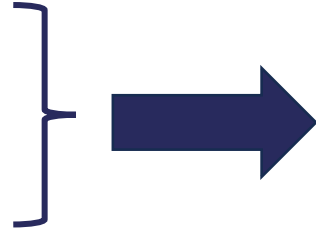
Requests for increased visibility and enforcement from police and Council

Data re. shoplifting, drugs, county lines

More wanted for young people, for their own safety and also because of perceived impacts on other age groups

Safer spaces, particularly at night

Knowing how to report and confidence in reporting



## So as a partnership we....

Increased enforcement on target crimes alongside increased visibility/patrols

Worked with and for young people

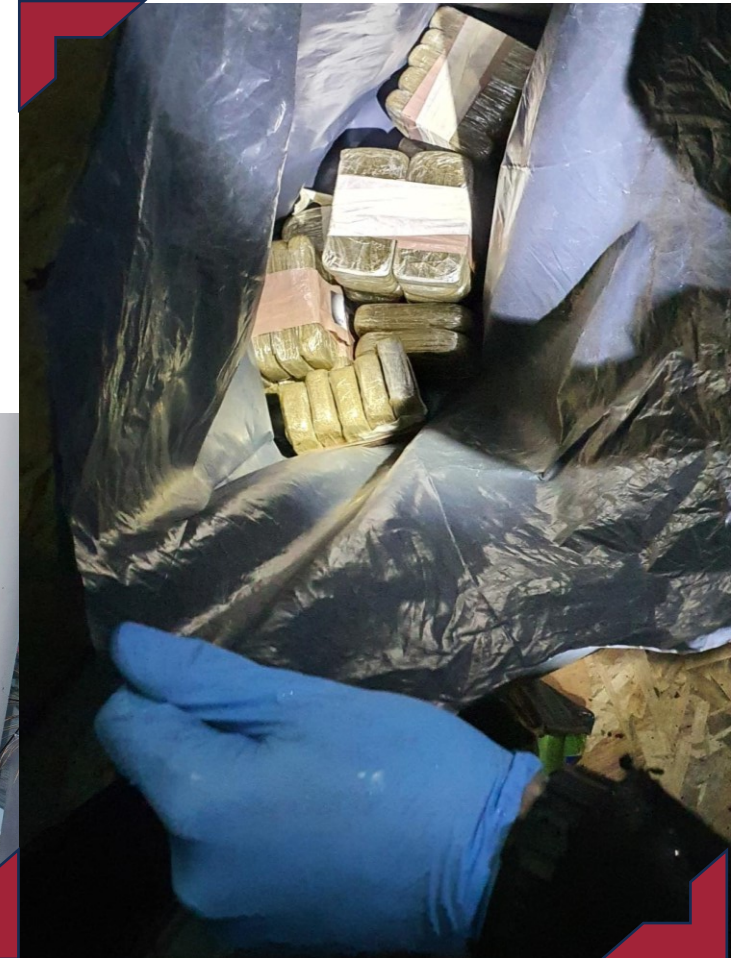
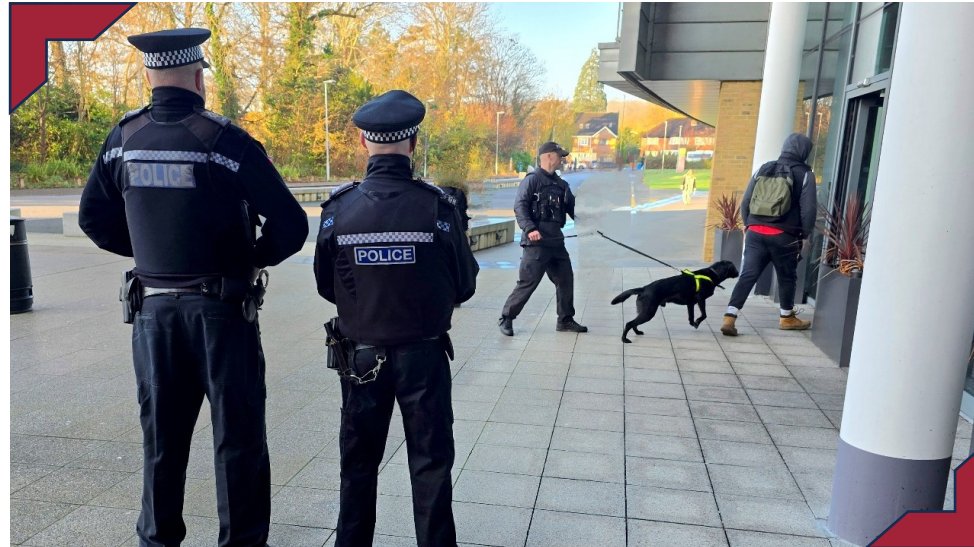
Delivered physical improvements such as lighting and sought to build community resilience

Shared communications on how to report ASB but also what we were doing as partners

# Police-led operational activity

## Activity to target known Organised Crime Groups causing community harm in Redhill

- Targeted operations focused on county lines drug dealing. This included four primary waves of intelligence development and planning, supported by the Safer Neighbourhood Team and specialist teams within the Met Police, followed by executive action both locally and outside of Surrey.
- Operations in Redhill supported by specialist teams across the force, including the Serious Organised Crime Unit and Specialist Crime Command, which includes a dog unit.





# Police-led operational activity

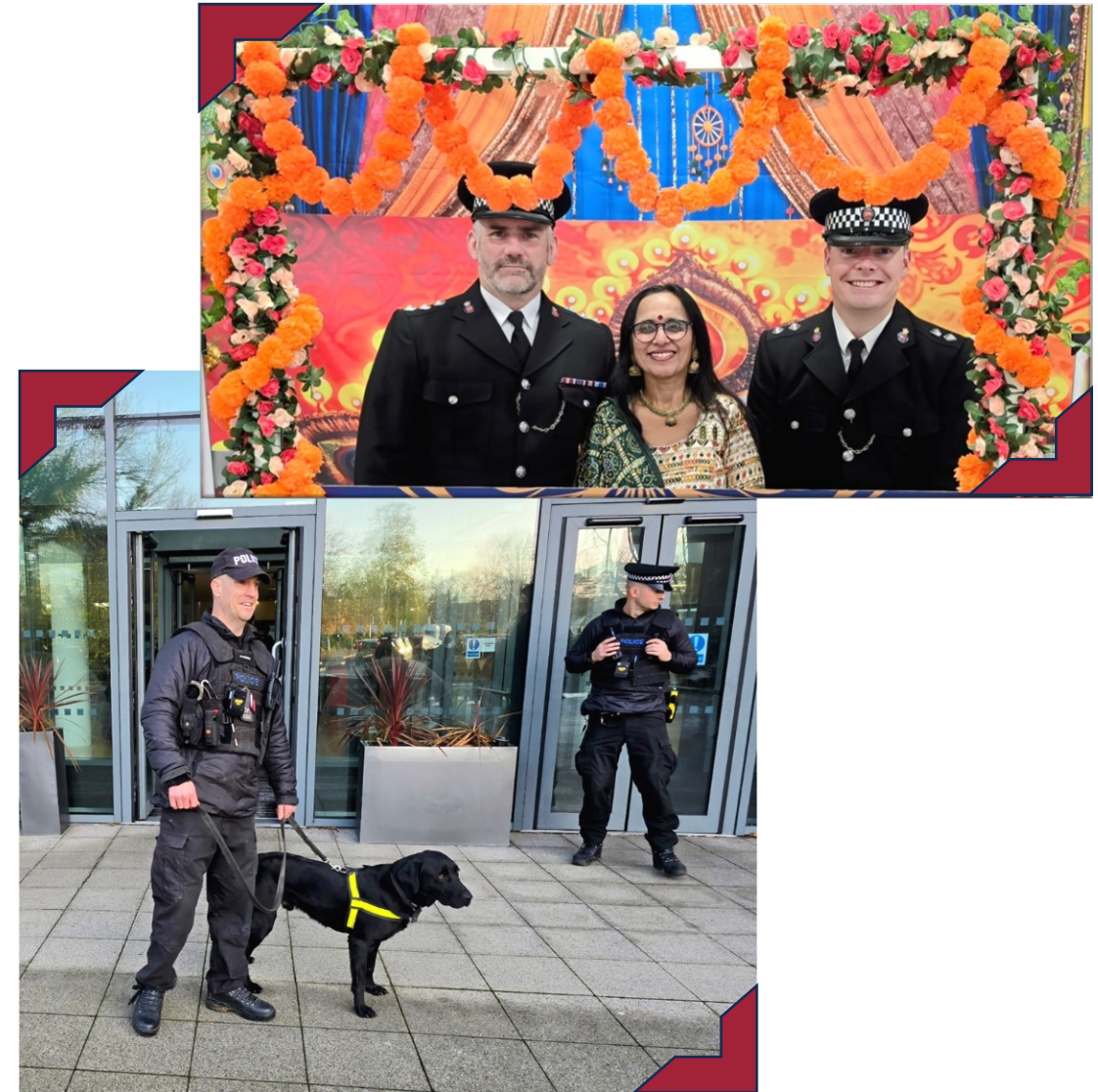
## Activity to target priority crime types and hotspot locations

- Targeted activity to tackle violence against women and girls, including plain clothed Behavioural Detection Officers deployed into the night-time economy to identify predatory behaviour. This tactic is also used to tackle harassment of female joggers.
- Joint operations alongside the British Transport Police (Anti-Gang & County Drug Line Teams), Sussex Police, Southern Rail, Surrey County Council Children's Services and others, at Redhill Train Station.
- Retail crime operations alongside Redhill Business Guild.
- Modern Slavery & Organised Immigration Crime operations alongside Immigration Enforcement, particularly targeting fast food delivery riders and taxis.
- Dedicated road safety deployments led by Roads Policing and the Commercial Vehicle Unit.
- Hundreds of dedicated and targeted patrols in key locations, often alongside partners such as the YMCA Youth Workers and Borough Council Joint Enforcement Team.
- Regular drugs and weapons operations at local colleges.



# Outcomes

- 150+ arrests
- 93 charged to court (81 remanded to court)
- 9 Organised Crime Groups/ County Drug Lines dismantled/ severely disrupted
- 82 drugs seizures, including 10 kilos of cocaine, potential street value of £800,000, 7 kilos cannabis, approximate value £20,000
- £115,000+ cash recovered
- 425 person searches and multiple weapons seized
- 40 premises searched
- 80 Community Resolutions
- Over 30 years of prison time handed out to date – with many more significant trials and sentencing hearings yet to take place





# Work with and for young people

**Detached youth work** from YMCA 4 evenings a week around Redhill:

- Y-Bus purchased and fitted out (Safer Streets funding 2/3<sup>rd</sup>)
- YMCA delivered 169 detached youth sessions engaging 1,325 young people

**Education and mentoring** from Ment4 on gangs and drugs with a focus on making positive choices:

- 13 assemblies across 5 local schools and colleges engaging 3,555 young people
- 120 hours of mentoring for 10 vulnerable young people

**Mural** for previously darker area of Memorial Park

- 12 young people identified who would benefit put design together
- Redhill artist with a commitment to the area



# Physical improvements

## Lighting in Memorial Park:

- 9 new solar lights lighting main pathway
- Resident support and positive feedback around feelings of safety

## Improvements to Fairfax play area on Cromwell Estate:

- Significant engagement through community day; Cromwell Community Group and letters and social media with residents about this play area and wider park/MUGA where there was ASB
- 9 new solar lights to reduce dark spots that had caused concern
- Removed shelter that had been site of ASB and installed new benches
- Complimentary work done by Council upgrading play area, planting trees and wildflower seed
- VITAL wider work done by Raven Housing Trust on the wider estate around lighting, pavements and upgrades to support safety

Upgraded two well located **CCTV cameras** in town centre and communications reinforced presence of working CCTV across town.





# Building community resilience

Work with **Redhill Boxing Club** to increase youth capacity

## Women's self-defence

- Responded to community feedback
- 5 sessions as a pilot, 17 women attending
  - Learnt practical skills
  - Built confidence
- Police and ESDAS attended to provide advice

## Training for local **Street Pastors**

- Police, YMCA and Reigate & Banstead Borough Council all delivered sessions

## Shared **partner training**

- Anti-social behaviour; substance misuse; suicide prevention





# A visible partnership

## Communication aims:

- Show local organisations working together to make Redhill even safer
- Develop and deliver a campaign to encourage reporting of anti-social behaviour
- Reach a wider audience through use of multiple partner channels

## Delivery included:

- Partnership newsletter – 6 editions sent to stakeholders and published online
- Online – partner section hosted on RBBC website
- Social posts with updates across partner channels
- Media coverage in print publications and radio, including BBC Radio Surrey and Surrey Mirror





**Safer Redhill**  
Taking pride in our town together


Safer Redhill brings together the Council, [Surrey Police](#), [YMCA East Surrey](#) and other local organisations, businesses and residents to address crime and antisocial behaviour (ASB) in the town centre and encourage people to take pride in Redhill.

Call out anti-social behaviour

Behaviour that causes harassment, alarm or distress, is anti-social behaviour (ASB). It includes rowdy or inconsiderate behaviour, littering, street drinking and vandalism. Report ASB and make sure everyone can enjoy Redhill.

  
Report it to the council

  
Report it to the police

  
Contact Crimestopper anonymously


[Find out more about tackling ASB and who deals with it. >](#)

**Safer Redhill**  
Taking pride in our town together

13 December 2024

**Looking forward to 2025**

"The Safer Redhill Partnership has gone from strength to strength this year and shows how much can be achieved when we work together towards a common goal. Public sector partners, local schools and colleges, businesses, community organisations and clubs are all involved with making Redhill safer for everyone to enjoy. From targeted police work to detached youth work, new lighting to shared training - we're focusing on prevention and tackling the root causes of anti-social behaviour and crime. This newsletter highlights the recent work of our partners and I want to thank everyone who has supported the programme to date."



Looking forward, we'll be holding our next partnership event on Tuesday 28 January - full details to follow as soon as possible. We'll also be working with Croydon-based youth organisation, Ment4, and Redhill secondary schools; we'll be agreeing improvements to the outside areas of Cromwell Estate; and we'll be installing bleed control kits to give the public access to life saving first aid equipment." Cllr Richard Biggs, Council Leader

[Find out more about Safer Redhill](#)

**Don't let anti-social behaviour ruin the festive period for everyone - report it**

**Safer Redhill partners**

- > Surrey Police
- > YMCA East Surrey
- > Office of Police and Crime Commissioners for Surrey
- > Redhill Business Guild

**Homepage highlight**

**Related items**

- > News

**Our festive campaign needs your help**

Throughout December we are running a festive version of our anti-social behaviour (ASB) campaign aimed at reducing ASB over the Christmas period. Look out for the digi screen messages in The Belfry and the social media posts from Reigate & Banstead Borough Council, Reigate and Banstead Beat (Surrey Police), YMCA East Surrey and the Redhill Business Guild. As always, your help in sharing these posts and spreading the word will be greatly appreciated. The Chain will be running another targeted paid-for digital campaign on Facebook, Instagram and the Google Display network on our behalf using some of the content pictured here.

The campaign, which raises awareness of ASB and encourages people to report it, started in October. In its first month, which included social media advertising and Google Ads, gained over 1.6 million impressions (number of times the message was seen digitally) and led 1,187 people to click through to the website. During November, the Safer Redhill partners continued to strengthen the campaign with organic social media and the ongoing presence of banners and posters in the town centre.

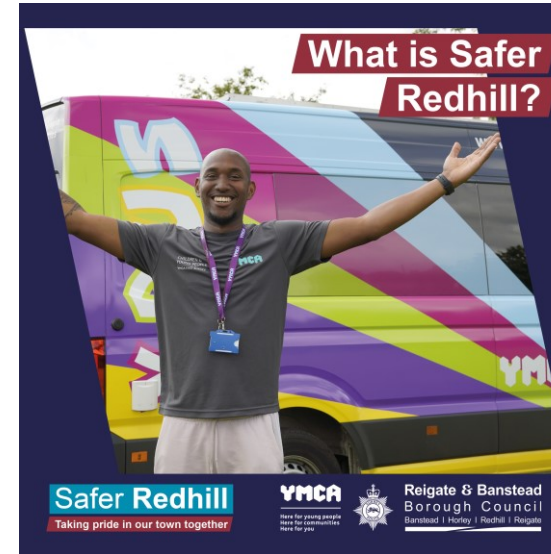
# ASB campaign

A campaign to help people understand what ASB is and how they could make a difference by reporting it. The campaign:

- ran between October 2024 and March 2025 (with a test in summer 2024)
- used content showing local partners working in Redhill
- worked digitally across partner social media accounts, as well as paid advertising on Meta and Google Display
- used town centre poster sites and banners at the entrance to the park

Campaign results:

- Digital ads were shown to people in or interested in Redhill around 7m
- 12.5k visits to the website
- Latest survey data shows around 65% of respondents had seen the campaign and people said they were more likely to report anti-social behaviour in April 2025 than they were 18 months previously





# Crime and ASB trends

**Total notifiable crime** – 12-month comparison (April 2025)

**-16%**

Shoplifting

**-29%**

Sexual assault on  
a female

**-43%**

Wounding and  
GBH

**-70%**

Robbery

**-56%**

Theft of pedal  
cycle

**-38%**

Violence without injury

**-19%**

Spiking

**- 100%**

Possession of a bladed article or  
offensive weapon\*

**+ 122%**

Commercial burglary\*\*

**+ 11%**

ASB

**- 19%**

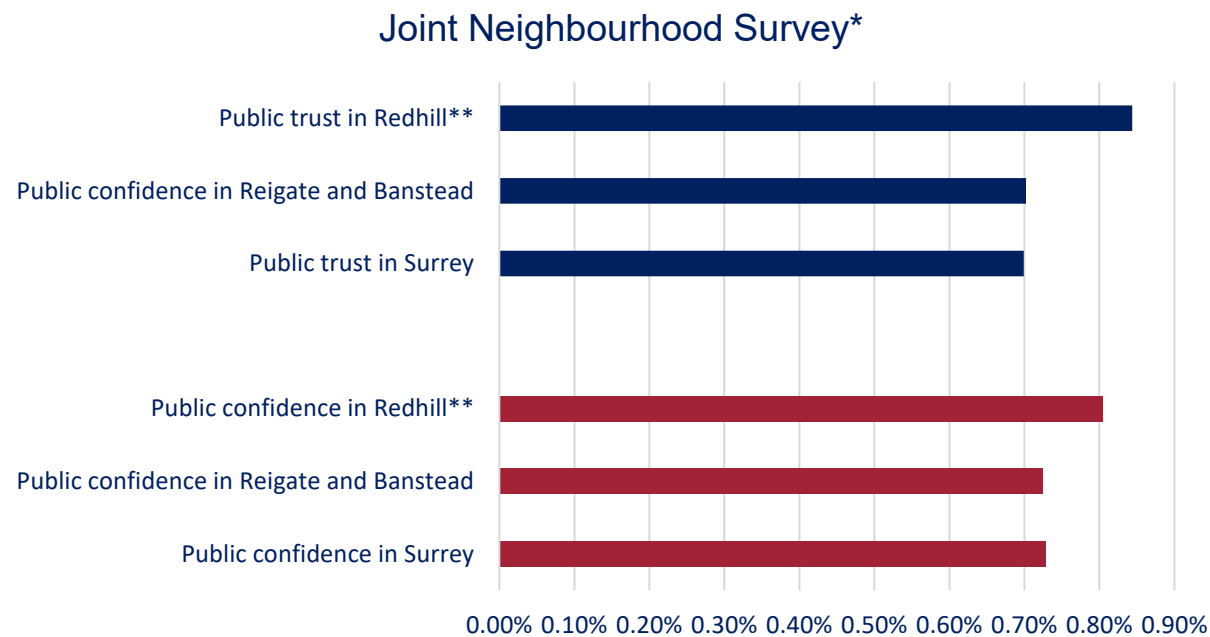
\*The increase in bladed article offences can be attributed to greater use of police stop and search powers within the town during this project. There is no evidence to suggest that more people are carrying knives in the area.

\*\*The increase in commercial burglary primarily reflects a greater number of retail stores having offences of retail theft classified as burglary. This is where they have been previously issued a banning notice from the store.



# Public confidence

Trust and confidence in Redhill is now higher than the average for the area



\*Conducted by Surrey Police and Surrey County Council. Data taken from 2024-2025 Q3.

\*\* Wards of: Redhill East; and Redhill West & Wray Common.

A bespoke Redhill survey shows residents and visitors are \*\*\*:

- feeling safer in Redhill at night
- have seen improvements with anti-social behaviour and alcohol-related nuisance
- are more confident to report Anti-Social Behaviour

However, there's still more to do:

- to improve overall feelings of safety
- to improve feelings of safety for women and girls
- to address issues residents are raising e.g. parking, CCTV and specific problem areas

Partners continue to work to address these issues.

\*\*\* Report produced in April 2025 the Wave 2 survey ran from 10th March to 30th March 2025 with 375 responses. The Wave 1 survey ran from 2nd October to 30th October 2023 with 476 respondents.

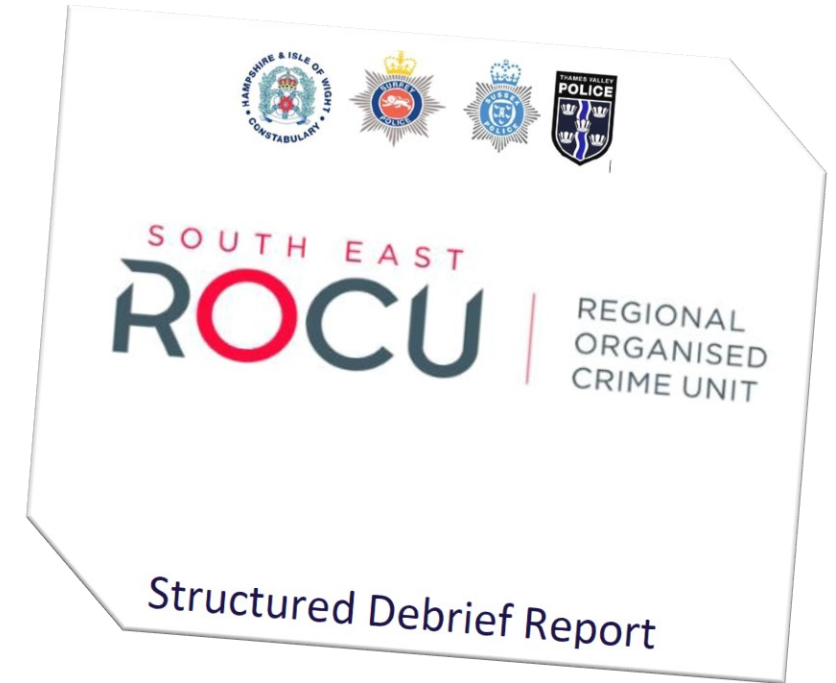
# Structured debrief and good practice

In January 2025 a structured debrief was held, which involved members of the wider Safer Redhill partnership. Several areas of good practice have been identified, all of which have been shared with the national lead for Clear, Hold, Build, including:

- National recognition for our planning process and development of the Safer Redhill partnership
- Extremely resilient and powerful delivery group
- Comprehensive communications strategy and brand development across stakeholders helps articulate what the 'Clear, Hold, Build' project is trying to achieve and brings partners together

***“This is one of the best, if not the best, example of a Clear, Hold, Build site nationally”***

Shane Roberts, Home Office, National Clear, Hold, Build Policy Lead



# Going forward

- Safer Redhill delivery group committed to continue throughout 2025
- Partnership committed to continuing a visible presence in town (inc. police and Council)
- Youth work continues
  - YMCA detached youth work in and around Redhill
  - Plans for Ment4 mentoring in Carrington and East Surrey College
- Partner and community engagement at heart of approach
  - Partner event to share learning and build further ideas
  - Further women's self defence
  - Cromwell community summer event
- The partnership will continue to identify areas of concern and seek to implement remedial measures where reasonable to do so

**Keep in touch**

**[Communitypartnerships@reigate-banstead.gov.uk](mailto:Communitypartnerships@reigate-banstead.gov.uk)**

**[www.reigate-banstead.gov.uk/safer-redhill](http://www.reigate-banstead.gov.uk/safer-redhill)**