# Horley - art in the subway May 2023

#### Introduction

Reigate & Banstead Borough Council has appointed designers and artists Acrylicize to develop artwork for Horley subway.

This engagement presents three initial themes developed by the artists to give residents and stakeholders the opportunity to provide feedback. These themes are informed by what residents said about Horley in the engagement carried out last year by Thinking Place and are intended to represent the identity and special characteristics of Horley.

The outcomes will then be developed into a full proposal.

#### What we want to do and achieve

We want to design and install mural-style art in the subway.

The use of mural artworks will transform the current space, bringing in an element of impact, colour and local storytelling, and contribute towards making Horley more welcoming and interesting for residents and visitors. The artwork will provide a theme that can be applied not just in the subway but also around the town centre to link spaces and places. A protective layer will be applied over the artwork so it can be easily cleaned and maintained.

#### **Art themes for discussion:**

#### 1. Urban biodiversity

Relates to the value of the green spaces around Horley, connection to the countryside, improved ecology, biodiversity and sustainability.

### 2. Connectivity and flow

Relates to the connection of the town to the rail line, Gatwick, London and the South Coast and national cycle route 21 (from London to Paris).

#### 3. Local history

Relates to the strong sense of local community, character and history in Horley.

# Have your say

From the designs on the following boards, please give us your feedback on each theme, using the online survey at: **www.smartsurvey.co.uk/s/FUIJMY**, or use the paper copies provided at the Horley Library or Horley Community Centre. The closing date for submissions is 12 June.



#### What's next?

The Borough Council will work with the artists to develop the proposals further. We also aim to invite local stakeholders, local schools and groups to help in the development of the preferred theme.

During the engagement we will also work with local residents and stakeholders to identify other areas in the town centre where artwork can be delivered.

For more information on the Delivering Change in Horley projects, including previous engagement information, please visit: www.reigate-banstead.gov.uk/delivering-change







# **Theme 1: Urban biodiversity**

This concept is inspired by the green spaces around Horley, and the green improvements being proposed in the High Street. It plays on the idea of urban biodiversity and how nature and urban spaces interact.





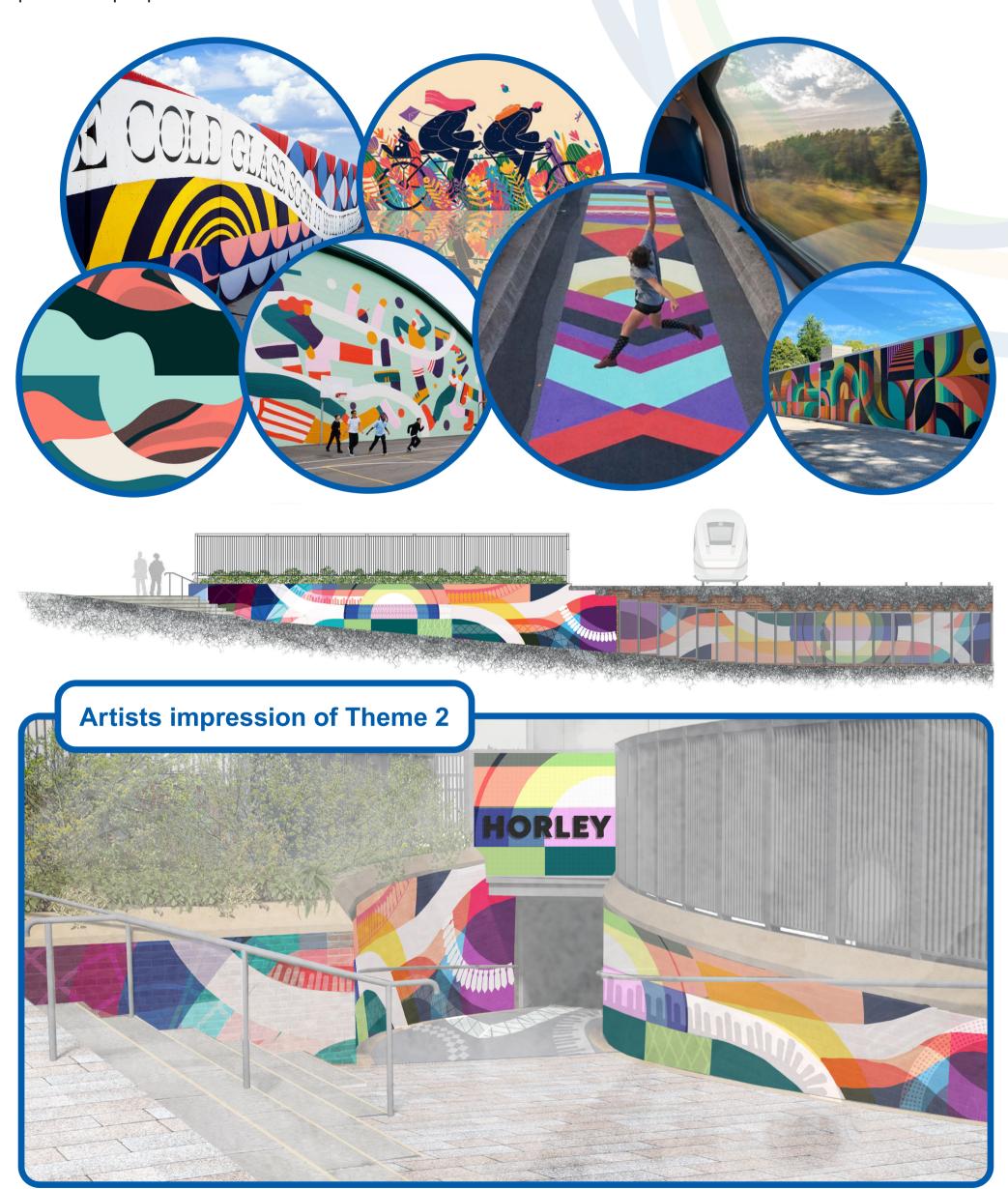






# **Theme 2: Connectivity and flow**

This concept celebrates Horley and its connection to people and flow to other cities - a key link to London and the South by train. It celebrates this notion of movement, pathways from A to B and its connection to place and people.









#### Theme 3: Local history and Horley's past

This concept looks at Horley's high street of the past and the local shop names, businesses and people that once inhabited and shaped Horley. It's a tale of the past but told in a contemporary way, using bold and impactful typography, pattern and colour inspired by the old shops.



# Create a poem with the local community, for example:

I remember a time when we used to get everything we needed from a different shop.

Dairy from Hitchmans

Tea from Ongleys

Hardware from Edwards

Corn from Thorleys

Fish from Bunkells

A haircut in Perrymans

Chocolate from Buteux

**Shoes from Dappers** 

Meat from Chris White

Friends in the Social Club

Art from The Studio

Amateur dramatics in the Archway

England Captains from Horley F.C.

Together we make up the community.







