

Borough

news

media pack

Borough News

is the most popular method for receiving council information*

Advertise with us

Reach 65,000+ householders with your business

Borough News is a full-colour 16-page magazine produced by Reigate & Banstead Borough Council for our residents

Borough News is delivered direct to over 65,000 households, offering unbeatable coverage across Reigate, Redhill, Horley, Banstead and the surrounding villages.

The largest groups of our residents are:
Established families in large detached homes living upmarket lifestyles

61-65

Household income
£100k-£149k

Thriving families who are busy bringing up children and following careers

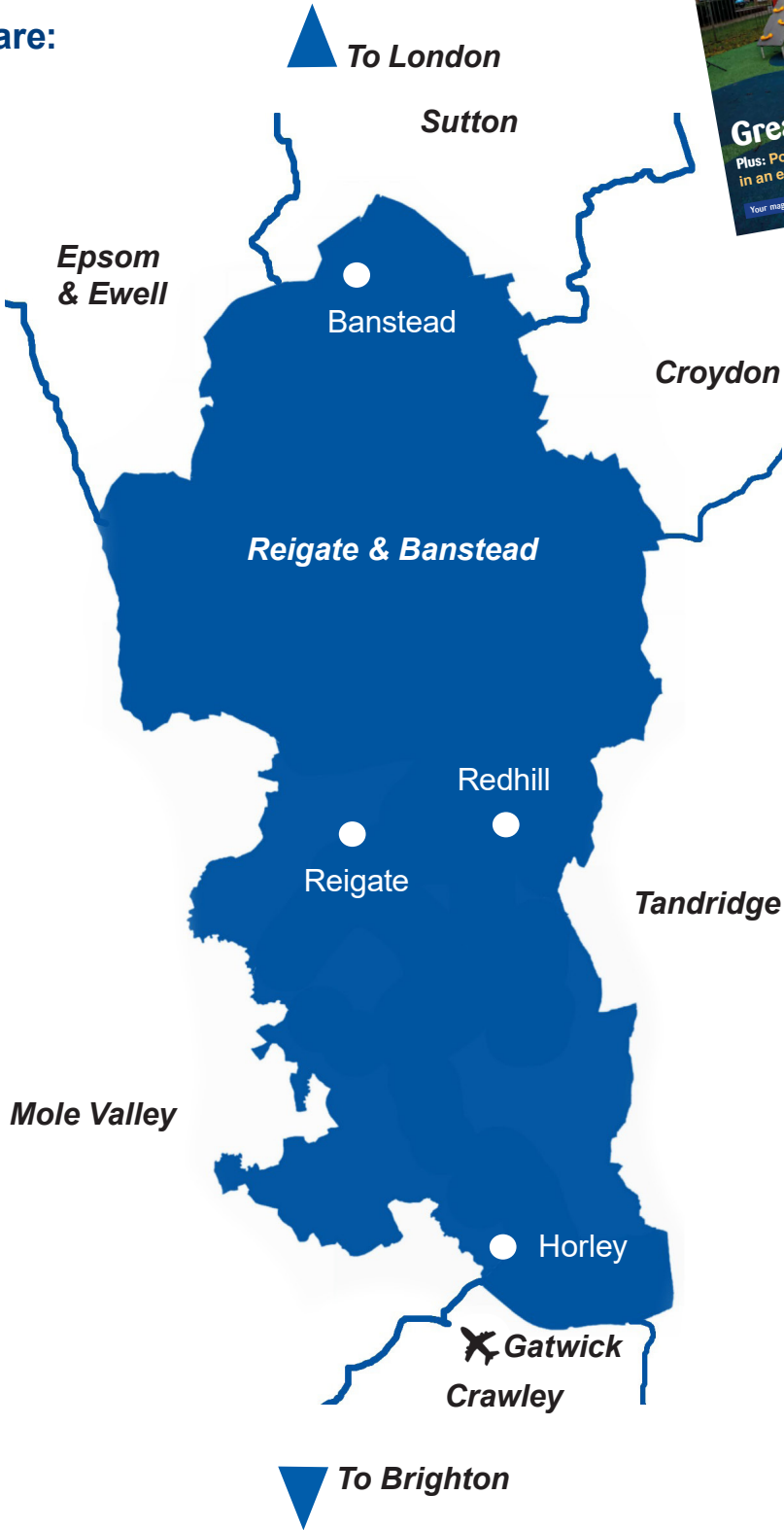
41-45

Household income
£70k-£99k

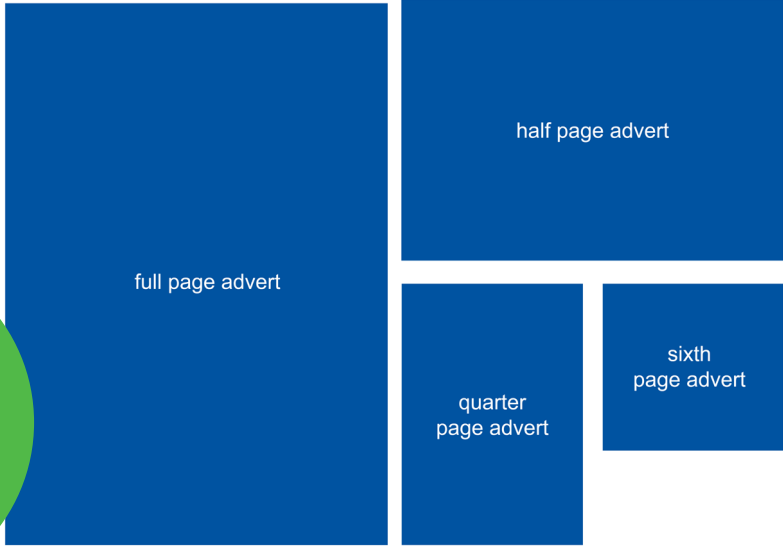
Educated young people privately renting in urban neighbourhoods

26-30

Household income
£20k-£29k



58% of residents read the adverts*



Advertising rates

Location	Size	Price
Back cover	Full page – requires 3mm bleed (210mm wide x 297mm deep)	£1,200
	Full page – sits within margins (190mm wide x 265mm deep)	£900
Inside front cover or Inside back cover	Half page (180mm wide x 124mm deep)	£650
	Quarter page (88mm wide x 124mm deep)	£350
	Sixth page (88mm wide x 84mm deep)	£200

All prices are per insertion and exclude VAT

Advertising deadlines

Issue	Published	Booking deadline
Spring	3rd week of March	31 December
Autumn	3rd week of September	30 June

All dates subject to change

Over 80% of residents find Borough News interesting, easy to understand and well-designed*

* Statistics taken from the Borough News reader survey 2017 results
† Statistics taken from the Quality of Life in Reigate & Banstead Borough Profile August 2018