

Application for advertisement consent

NATIONAL REQUIREMENTS

- Completed form (original plus 3 copies to be supplied unless the application is submitted electronically)
- The appropriate fee
- A plan which identifies the land to which the application relates drawn to an identified scale, identifies the location of the site by reference to at least two named roads, identifies the proposed position of the advertisement and shows the direction of north (original plus 3 copies to be supplied unless the application is submitted electronically)
- A copy of other plans and drawings to show the position and siting of all signs or information necessary to describe the subject of the application (3 copies to be supplied unless the application is submitted electronically) including:
 - Existing and proposed elevations (normally at a scale of 1:100)
 - Advertisement drawing(s) (normally at a scale of 1:20 or 1:50) (showing advertisement size, siting, materials and colours to be used, height above ground, extent of projection and details of the method and colour(s) of illumination [if applicable])

LOCAL REQUIREMENTS – may include some or all of the following (guidance on when local information is required is set out in an accompanying document):

- Photographs and photomontages
- Details of the method and intensity of illumination in the case of illuminated advertisements (both internal and external illumination)