

■ Background

- Litter was a high priority issue emerging from the telephone survey. It was also identified as a top priority by stakeholders and through the Police and Community Neighbourhood Consultative Committee.
- It is believed that school children/teenagers and traders are the main contributors to this problem.
- The problem may also be exacerbated by insufficient collections from the recycling bins.

■ **Location(s)** Across the area. Hotspots identified on the map overleaf.

■ Actions and Responsible Agency

- Confirm what the area scores on the cleanliness index as a base line.
- Continue to review neighbourhood services litter clearing schedule.
- Increased enforcement.
- Target local schools & shop keepers through a publicity campaign.
- Improve community responsibility through an awareness campaign.

Responsibility for all actions Reigate & Banstead Borough Council Neighbourhood Services and Policy and Community Initiatives

■ Resource

- Reigate and Banstead Borough Council Officer time.
- Increased resources, such as more litterbins and publicity costs.

■ **Timescale** Ongoing

■ Outcome Measure/Reporting

- % improvement in cleanliness index.
- Reduced litter.
- Improved local perception of safety and civic pride.

■ Local Community : What you can do

- Report whether more litterbins are needed in the area and where. Call the Help Line on 01737 276000.
- Always put your rubbish in a litterbin or take it home.
- Encourage your children to be responsible about litter.
- Organise a litter pick day on your local open space.
- Report littering and flytipping. Call the Help Line on 01737 276000.

