

PRIORY PARK, REIGATE, SIGNAGE STRATEGY

The overall signage strategy for the park entails creating a simple and clear hierarchy of signs which should be carefully and strategically placed to provide the necessary amount of information whilst not cluttering the park.

Along with other site furniture, all signage will be designed as a suite of fittings and as such, similar materials and finishes will be used throughout. The colour of signs will be in line with the Park's overall colour strategy.

Text styles and sizes will be selected to satisfy both aesthetic issues and the needs of all park users including those with disabilities.

All existing signage will be removed or replaced.

SIGNAGE HIERARCHY

MAP BOARDS

Description

Map boards will be positioned at Park entrances. For durability, the boards will be constructed from powder coated galvanised mild steel with colour graphics in vitreous enamel.

Information will include:

- Clearly and attractively illustrated location maps.
- Notices and general park information.
- General and emergency telephone numbers.
- Heritage Lottery Fund Logo.
- Reigate and Banstead Borough Council Logo.

Locations

- Park Entrances



INFORMATION AND NOTICE BOARDS

Description

Small vitreous enamel information and notice boards with simple white text on a plain dark background will provide basic information to the public including directions, safety notices and park rules. Use of these signs in the park will be minimal and information will be clear and concise.

Where practical, signs will be attached to railings, walls or other features.

Locations

- Fixed to railings in the sports, play ground and recreation areas.
- Adjacent to the Lake (e.g. no fishing/deep water, etc.).



INTERPRETATION BOARDS

Description

Interpretation signage will provide historical and educational information about features within the park on small low-key signs. All signs will be printed using vitreous enamel on mild steel. Some signs will include plain text while others will be printed with full colour illustrations.

The interpretation provided will assist in identifying wildlife/features/artefacts and will be carefully designed so that it caters for a wide range of age groups.

Locations

Interpretation will be provided for:

- The "Ha Ha" wall.
- The Sunken Garden
- Monks Walk
- The Priory Buildings
- The Vogan Monument
- Wildlife in the vicinity of the lake
- Pets Cemetery
- The restored C18th Avenue



DIRECTIONAL SIGNAGE

Description

Due to the parks open nature and to reduce clutter, directional signage will not be used extensively throughout the park. Map boards at the major entrances will provide information on the location of facilities and finger posts will only be used within the woodland area to the south.

To fit in with the woodland character, the finger posts will be constructed from timber with 'Priory Park' routed into the vertical post to reinforce local identity.

Information on finger posts will include indication of the public footpaths which cross the woodland areas, and must accommodate the signage to the Museum which was recently installed.

Locations

- Woodland entrances.
- Vogan Monument

